



Public Information

Erin Holland, Public Information Officer
January 2021

Notable Events:

January is off to a busy start this year. We celebrated the announcement of one more Firewise USA® community with the recognition of Chamberlands, and we continue to work with other community members inspired to pursue the same.

With the help of Julien LeCorps and Shawn Crawford, we utilized the PIO budget to purchase a cache of cloth face coverings with a professional logo design that are complementary to our uniforms. I am looking into a similar project for our CERT members.

Eric and I are working on the 5-year update to our Local Hazard Mitigation Plan with Placer County. The details of the plan make us eligible for FEMA funding, so this is a top priority for the District. We have meetings calendared into March to ensure we've adequately identified vulnerabilities and risks, as well as mitigation strategy goals and actions for the update.

Grants remain an ongoing pursuit. I presented to the NLTRA Marketing Committee on the app concept, and it is currently with their leadership for review. I am currently working on an AFG Grant for handheld TICs with the assistance of Captain Armstrong, a SAFER Grant for additional staffing at Station 52 with the assistance of Captain Whitham, and a Fire Protection and Safety Grant to fund a formal Community Risk Assessment with the assistance of Forest Fuels Coordinator Horntvedt.

I have been working with Swigard's Hardware store on a free ash can program, and now with the announcement of the Listos (Ready) California grant award, we are also developing a smoke/CO alarm program, and will be providing the engines with a cache of smoke alarms.

Our Adopt-A-Hydrant campaign really took off this year, with approximately 25 hydrants adopted by approximately 20 residents, many of whom have also signed up to be community leaders. I've received access to update the information in Incident View so that it is accessible to the duty crews.



Public Information

January 2021

Webinars and Workshops

Placer County Local Hazard Mitigation Plan Workshops

FEMA AFG Workshops

FEMA SAFER Workshops

FEMA FP&S Workshops

CAL OES Hazard Mitigation Workshop

Cal OES Benefit Cost Analysis

NFPA Community Risk Reduction Pilot

CRR – The Future Firefighter

First Tuesday Breakfast Club

Listos Grant Zoom

FEMA Civil Rights Compliance Workshop

CA Homeowners Insurance Access & Fire Preparation Webinar

NLT/Truckee Stakeholder Meetings

CSDA Webinar

Wildfire Home Retrofit Workshop

Vision 20/20 CRR Workshop

Fire PIT Meeting

Lake Tahoe Regional Fire Chiefs